



Nili Capital Partners
an SPC Global Fund

Nili Capital Partners Announces New Addition to Team

PRESS RELEASE – January 24, 2020

RA’ANANA, Israel & PHILADELPHIA – Nili Capital Partners (“Nili”) today announced the addition of Soraya Hoberman as a Vice President to the investment team.

Soraya Hoberman is responsible for evaluating and executing investment opportunities as well as managing portfolio companies. Prior to joining Nili, Soraya was with Bertram Capital, a California-based private equity fund focused on the middle market, where she evaluated investment opportunities in the industrials and consumer sectors. Soraya began her career at BlackRock where she supported the institutional iShares business focusing on product and market research, and distribution strategy for equity and fixed income ETFs. Soraya received a BA in Political Science from the University of California, Berkeley.

“We are excited to welcome Soraya to Nili,” said Jonathan Zimbalist, General Partner at Nili. “Soraya brings experience and relationships that will allow her to make meaningful contributions in a short period of time. We look forward to her involvement in further growing Nili’s portfolio and partnering with the management teams of our portfolio companies to help drive our buy and build strategy.”

Soraya has joined the boards for MAPfresh Holdings, Nili’s flexible packaging platform and US CourtScript, Nili’s legal services platform.

About Nili Capital Partners

Nili Capital Partners is a private equity firm focused on small market buyouts providing a unique solution to the competitive lower middle market. Utilizing an aggressive buy and build strategy, Nili aims to transform innovative Israeli platform companies into larger international companies through cross-border acquisitions in the US and Europe. Nili’s investment approach is to work with management teams to provide the necessary capital, network and know-how to maximize growth. More information about Nili may be found at www.nilicapital.com.

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